



Vojtěch Moudrý

LEAD PRODUCT DESIGNER

15+ years in UX

CONTACT

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PROFILE

Product Designer with 10+ years of experience shaping complex B2B and enterprise systems in high-ambiguity environments.

I turn unclear problem spaces into structured product direction and deliver solutions that improve usability, adoption, and efficiency.

At Jigx I owned end-to-end design of a B2B platform for 6+ years, working directly with customers and partnering with product and engineering to shape roadmap and execution. Previously at Y Soft I built and scaled a UX team from 0 to 8 designers and led the transition to user-centered product culture.

Currently open to Lead / Staff Product Designer roles.

SKILLS

Product Design · UX Design · Product Strategy · UX Research · Product Discovery · SaaS · B2B Products · Design Leadership · UX Strategy · Stakeholder Management · Cross-functional Collaboration · Interaction Design · Prototyping · User Interface Design

EDUCATION

Ing. Information Management
Prague University of Economics and Business
2009 — 2012

Bc. Informatics
Prague University of Economics and Business
2006 — 2009

CERTIFICATIONS

Adobe Certified Expert
Writing for Web & Online Copywriting

LANGUAGES

English Professional
Czech Native

EXPERIENCE

Senior Product Design Lead

2020 — 2026

Jigx · Seattle, WA · Remote

- Owned end-to-end design of a B2B platform for field workers, from discovery through delivery and validation.
- Worked directly with customers to uncover real-world workflows and translate them into scalable product solutions.
- Led discovery and helped define product direction in a highly ambiguous, fast-evolving environment.
- Partnered with product and engineering to shape the roadmap and prioritize features with the highest user and business impact.
- Simplified complex workflows, contributing to higher task completion rates and stronger product adoption.
- Reduced user errors in critical workflows by an estimated 15–25% through improved interaction design and clearer system feedback.

UX Manager → UX Team Lead → Senior Interaction Designer

2015 — 2020

Y Soft · Brno, Czechia

- Built and scaled a UX team from 0 to 8 designers, supporting multiple product teams across the organization.
- Established UX as a core discipline and led the shift from feature-driven to user-centered product development.
- Introduced discovery, research, and validation practices, surfacing usability issues earlier and reducing rework.
- Influenced product strategy and roadmap prioritization in collaboration with product leadership.
- Increased design maturity across teams, enabling more consistent and scalable product design.

Senior UI & UX Designer

2012 — 2016

Karat Software · Přešov, Czechia

- Led UX/UI design for a complex enterprise ERP platform used across multiple business domains.
- Owned end-to-end product design in close collaboration with clients.
- Simplified complex business workflows into usable product experiences, reducing cognitive load for end users.
- Introduced consistent UI patterns, improving design consistency and reducing implementation effort across modules.

Freelance Product / UX Designer

2006 — 2016

Studio Moudrys Design · Czechia

- Delivered end-to-end UX/UI design for digital products across commercial and public sectors.
- Collaborated directly with clients on discovery, requirements, and solution design.
- Designed solutions used by thousands of end users across multiple industries.
- Clients included Seznam.cz, ODS, and other notable organizations.

Product / UI Designer

2012

Seznam.cz · Prague, Czechia

- Designed UX for high-scale consumer and advertising products within the Seznam ecosystem.
- Contributed to Sklik (ad platform) and Mapy.cz, working on complex, data-heavy interfaces.
- Designed structured search and directory experiences for Sauto.cz and Firmy.cz.

User Interface Designer

2009 — 2011

Aquasoft · Prague, Czechia

- Designed UX/UI for large-scale governmental and institutional systems with high complexity.
- Translated complex legal and operational workflows into structured, usable interfaces.
- Collaborated with stakeholders in highly regulated environments requiring precision and clarity.
- Worked on public sector systems across healthcare, customs, and administration domains.